



Moving Forward!



COMPLIANCE
EDITION

21 e 22 de agosto, 2025

Agenda_{V3}

ORGANIZED BY
CGS EVENTS

This schedule is dynamic. The times and topics may vary. Check our website for the latest version available.

August 21th Agenda

08h00 – 08h25

Registration & badge pick-up / Morning Coffee

08h30 – 09h00

OPENING REMARKS

- Welcome speech by organizers and sponsors.
- Update on Regulation for iGaming and Betting
- Insights into the latest regulatory updates.

09h10 - 10h00

SESSION 1 | CASINOS AND BINGOS: THE NEW FRONTIER

- Steps and forecasts for introducing casinos and bingos in Brazil.
- Discussion on industry preparation and investment strategies
- Key milestones and upcoming changes for the industry.

10h05 – 11h00

SESSION 2 | DID YOU UNDERSTAND THE BRAZILIAN MARKET YET?

- Tropicalization: Customizing your offerings for Brazil.
- Embracing the diversity and potential of this unique market

11h05 - 11h30

Networking Coffee Break

August 21th Agenda

11h30 – 12h15

SESSION 3 | KPIS FOR THE BETTING INDUSTRY

- Performance indicators after two years of intense activity and consolidation.
- Lessons learned and future benchmarks for operators.

12h15 – 13h00

SESSION 4 | MARKETING TOOLS FOR THE NEW BRAZILIAN PLAYERS

- Understanding consumer behavior and preferences.
- Effective strategies for engaging a rapidly growing audience.

13h00 – 14h30

Lunch Break

15h45 – 16h45

SESSION 5 | WITHOUT CYBERSECURITY, THERE IS NO GUARANTEE

- Four key factors to upgrade and protect your systems.
- Proactive measures to combat cybersecurity threats in gaming.

August 22th Agenda

08h30 – 09h00

Welcome Coffee

09h00 - 09h45

SESSION 6 | AFFILIATES IN A MULTIMILLIONAIRE MARKET

- Bingos, casinos, sports, and betting: Attracting the best affiliates.
- Strategies to optimize affiliate partnerships for maximum ROI.

09h45 - 10h30

SESSION 7 | PAYMENT METHODS AND NEW TECHNOLOGY

- Innovations in payments to ensure security and efficiency.
- Exploring digital wallets, instant payments, and blockchain solutions.

10h30 - 11h00

Networking Coffee Break

11h00 - 11h30

SESSION 8 | METAVERSE – THE NEW FRONTIER

- Opportunities for gaming in the metaverse.
- How virtual worlds are reshaping the entertainment and gambling experience.

11h35 - 12h05

SESSION 9 | A NECESSARY TOOL TO CONSOLIDATE YOUR OPERATIONS

- Best practices for Know Your Customer processes.
- Compliance and customer retention through proper verification.

12h05 - 13h05

SESSION 10 | CHAT & WINE – SPONSORED BY PAY4FUN BUILDING THE PATH AHEAD

- Final thoughts from industry leaders.
- Networking opportunities for attendees.



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